

the Asian Journal of Technology Management

Accredited by Ministry of RTHE, No. 51/E/KPT/2017

Print ISSN: 1978-6956
Online ISSN: 2089-791X

Vol. 13 No. 3 2020



The Asian Journal of Technology Management

Volume 13 Number 3 2020

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Unit Research and Knowledge
School of Business and Management
Institut Teknologi Bandung
Jl. Ganesha No. 10 Bandung 40132

Phone : +62 22 253 1923

Fax : +62 22 250 4249

Web-page : <http://journal.sbm.itb.ac.id>

E-mail : journal@sbm-itb.ac.id

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Offprints : A Free PDF offprint will be supplied to the corresponding author. An additional paper offprints will be provided.

Sponsorship : The Asian Journal of Technology Management is sponsored by School of Business and Management Indonesia.

Published : Three times a year (April, June and December), by School of Business and Management, Institut Teknologi Bandung, Jl. Ganesha 10 Bandung 40132 Indonesia

Web-page : <http://journal.sbm.itb.ac.id>

Email : journal@bm-itb.ac.id

Phone : +62 22 253 1923

Fax : +62 22 250 4249

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Purpose

The Asian Journal of Technology management aims to promote interdisciplinary research regarding the special problems and opportunities related to technology management fields in Asia and its effects beyond.

As we are facing a fast changing Asia, where old customs and tradition meet technology adoption and the government, industry, corporations; the journal intends to take part in the swift change and is filling a niche in management publications. It views the intersection of Technology and Management in a fashionable and unique way in creating competitive advantage of corporations and nations in Asia.

Further, the journal is intended as an instrument for individuals conducting research on technology management at both micro and macro levels of analysis as well as its relationship with other managerial functions such operations, marketing, finance, and human resource. It publishes papers by worldwide scholars, practitioners, and those interested in Asian technology development under one of these classifications research paper, viewpoint, conceptual paper, case study, literature review.

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The subject coverage of AJTM includes all aspects of technology management such as :

- National innovation system
- Creativity and innovation
- Product development
- Research and development
- Cross cultural and technological change
- Technology and competitiveness
- Technology policy and strategy
- Technology transfer
- Technology in economics
- Technology in finance
- Technology in marketing
- Technology in human resources
- Technology in operations and supply chain
- Technology in decision making and negotiation
- Technology and community development

Readership

Researchers, educator, senior practitioners in the areas of technology economics, research and development, innovation management, technology management, technology transfer, technology and business strategy will find the journal interest.

Uniqueness as attractiveness factor

The uniqueness factor of Asian Journal of Technology Management is the scope of study which views the intersect of Technology and Management in a fashionable and unique way in creating competitive advantage of corporations and nations in Asia, both at the micro and macro level. We are facing a changing Asia, where old customs and tradition crossfire with technology adoption and corporations. The Asian Journal of Technology Management intends to take part in the swift change and is filling a niche in the journal business. There is no other journal that intersects Technology-Management and micro-macro level analyzes in the continent of Asia where extensive and considerable shift of technology adoption is in a fast pace.

Enquiries

Please address to :

The Asian Journal of Technology Management
c/o School of Business and Management
Institut Teknologi Bandung
Jl. Ganesha 10 Bandung 40132, Indonesia

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EDITORIAL POLICIES THE ASIAN JOURNAL OF TECHNOLOGY MANAGEMENT

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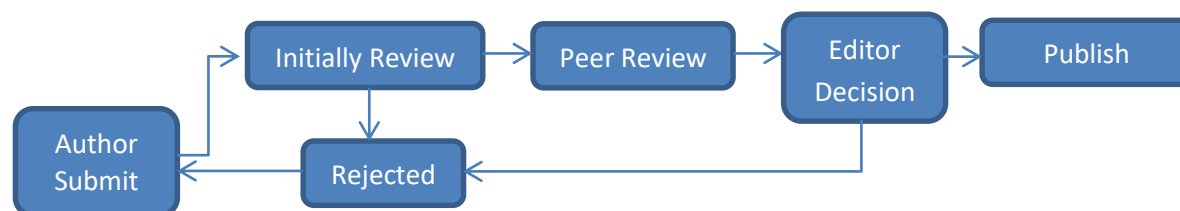
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