

the Asian Journal of Technology Management

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Purpose

The Asian Journal of Technology management aims to promote interdisciplinary research regarding the special problems and opportunities related to technology management fields in Asia and its effects beyond.

As we are facing a fast changing Asia, where old customs and tradition meet technology adoption and the government, industry, corporations; the journal intends to take part in the swift change and is filling a niche in management publications. It views the intersection of Technology and Management in a fashionable and unique way in creating competitive advantage of corporations and nations in Asia.

Further, the journal is intended as an instrument for individuals conducting research on technology management at both micro and macro levels of analysis as well as its relationship with other managerial functions such operations, marketing, finance, and human resource. It publishes papers by worldwide scholars, practitioners, and those interested in Asian technology development under one of these classifications research paper, viewpoint, conceptual paper, case study, literature review.

Subject Coverage

The subject coverage of AJTM includes all aspects of technology management such as :

- National innovation system
- Creativity and innovation
- Product development
- Research and development
- Cross cultural and technological change
- Technology and competitiveness
- Technology policy and strategy
- Technology transfer
- Technology in economics
- Technology in finance
- Technology in marketing
- Technology in human resources
- Technology in operations and supply chain
- Technology in decision making and negotiation
- Technology and community development

Readership

Researchers, educator, senior practitioners in the areas of technology economics, research and development, innovation management, technology management, technology transfer, technology and business strategy will find the journal interest.

Uniqueness as attractiveness factor

The uniqueness factor of Asian Journal of Technology Management is the scope of study which views the intersect of Technology and Management in a fashionable and unique way in creating competitive advantage of corporations and nations in Asia, both at the micro and macro level. We are facing a changing Asia, where old customs and tradition crossfire with technology adoption and corporations. The Asian Journal of Technology Management intends to take part in the swift change and is filling a niche in the journal business, There is no other journal that intersects Technology-Management and micro-macro level analyzes in the continent of Asia where extensive and considerable shift of technology adoption is in a fast pace.

Enquiries

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Volume 12 Number 1 2019

- Influencing Variables towards the Intention to Purchase (ITP) and Their Research Gaps**
Rohana Yaacob and Mas Bambang Baroto 1-14
- Travel Experience on Travel Satisfaction and Loyalty of BRT Public Transportation**
Liza Agustina Maureen Nelloh, Sri Handayani, Mulyadi Wiguna Slamet and Adhi Setyo Santoso 15-30
- Perceived Benefit, Environmental Concern and Sustainable Customer Behavior on Technology Adoption**
Ardiwansyah Nanggong and Rahmatia 31-47
- Designing Strategies using IFE, EFE, IE, and QSPM analysis: Digital Village Case**
Dini Turipanam Alamanda, Grisna Anggadwita, Mochammad Raynaldi, Santi Novani, and Kyoichi Kijima 48-57
- Acquisition of Technological Capability by Firms in the Aerospace Cluster of Bengaluru**
Sharath Chandra Nagaraju, N. V. Raghavendra, G. L. Shekar and P. Mueen Ahamadulla Khan 58-69
- Factors Affecting Knowledge Sharing Intention of Expert in Group of Faculty Member Telkom Corporate University**
Rezka Andria Tirana and Jann Hidajat Tjakraatmadja 70-85

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EDITORIAL POLICIES THE ASIAN JOURNAL OF TECHNOLOGY MANAGEMENT

Aims and Scope

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Section Policies

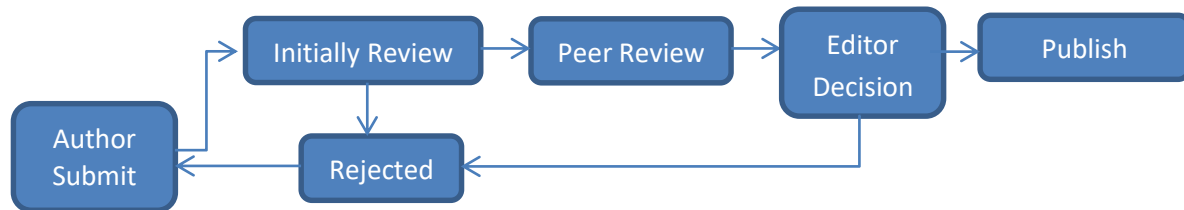
Article

✔ Open Submissions

✔ Indexed

✔ Peer Reviewed

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AJTM journal peer reviews all the material it receives. We examine the manuscript including its relevance to our topics, format and contain, which will be completed within two or three weeks of submission. For original articles which need improvement on its format and contain, our Editor-in-Chief will return the manuscripts along with their comments and provide about two weeks to make an improvement and resubmit the article.

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- *Fairness*

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AJTM ensure the confidentiality of all data and information related to publications. The editor, reviewers, and editorial staff must not disclose any information about a submitted article to other parties who have no relations to our publication processes.

- *Disclosure and conflicts of interest*

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- *Contribution to Editorial Decisions*

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- *Promptness*

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- *Standards of Objectivity*

AJTM upholds objectivity to all articles submitted. Our editors and reviewers evaluate articles based on its content, provide recommendation for improvement, and the review comments must be respectful.

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Duties of Authors

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- *Data Access and Retention*
Authors may be asked to provide the raw data in connection with a paper for editorial review. They should be prepared to provide such data within reasonable time.
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