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EDITORIAL POLICIES THE ASIAN JOURNAL OF TECHNOLOGY MANAGEMENT

Aims and Scope

The Asian Journal of Technology Management aims to promote interdisciplinary research regarding the special problems and opportunities related to technology management fields in Asia and its effects beyond.

As we are facing a fast changing Asia, where old customs and tradition meet technology adoption and the government, industry, corporations; the journal intends to take part in the swift change and is filling a niche in management publications. It views the intersection of Technology and Management in a fashionable and unique way in creating competitive advantage of corporations and nations in Asia.

Further, the journal is intended as an instrument for individuals conducting research on technology management at both micro and macro levels of analysis as well as its relationship with other managerial functions such operations, marketing, finance, and human resource. It publishes papers by worldwide scholars, practitioners, and those interested in Asian technology development under one of these classifications research paper, viewpoint, conceptual paper, case study, literature review.

The subject coverage of AJTM includes all aspects of technology management such as:

- National innovation system
- Creativity and innovation
- Product development
- Research and development
- Cross cultural and technological change
- Technology and competitiveness
- Technology policy and strategy
- Technology transfer
- Technology in economics
- Technology in finance
- Technology in marketing
- Technology in human resources
- Technology in operations and supply chain
- Technology in decision making and negotiation
- Technology and community development

Section Policies

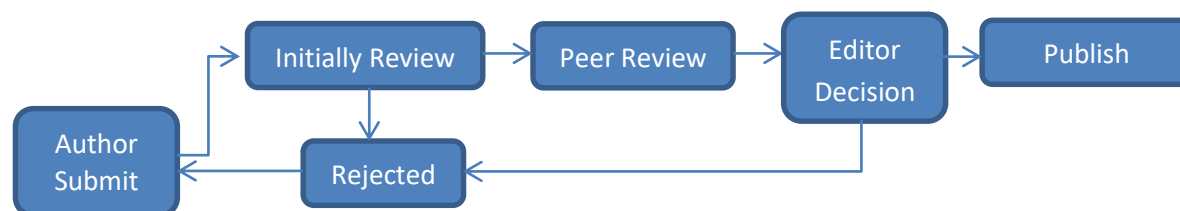
Article

✓ Open Submissions

✓ Indexed

✓ Peer Reviewed

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