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# The Asian Journal of Technology Management Volume 8 Number 2 2015

A Pilot Study On The Sustainability Of The Engineers' Technical Knowledge Repository (KR) Establishment: A Malaysian Case Siti Arpah Binti Noordin, Raja Faralita Binti Raja Mohamad, and Shamila Mohamed Shuhidan	75-82
Business Process Oriented Knowledge Management System Design (Case Study Development Center of Metrological Human Resources, Ministry of Trade Republic of Indonesia)	92 05
Wicaksono Febriantoro and Kridanto Surendro	83-95
Impact of ATM Services on Customer Satisfaction of Indian Banks Garima Malik and Sanjeev Bansal	96-117
A Framework of Successful E-business Incubator for Indonesian Public Universities	
Lina Gozali, Maslin Masrom, Habibah Norehan Haron, and Teuku Yuri M Zagloel	118-131
Assesment of Innovation Process Capability-Based on Innovation Value Chain Model in East Java Footwear Industry Benny Lianto, Rahman Dwi Wahyudi, Esti Dwi Rinawiyanti, and Aziera Herninda	132-150
Existing and Expected Service Quality of Grameenphone Users in Bangladesh	
Azmat Ullah and Md. Hasebur Rahman	151-159
Entrepreneurial Behavior and Innovative Behavior: A Conceptual Clarification	
Muhammad Taufiq Amir	160-171

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### The Asian Journal of Technology Management

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## EDITORIAL POLICIES THE ASIAN JOURNAL OF TECHNOLOGY MANAGEMENT

#### Aims and Scope

The Asian Journal of Technology Management aims to promote interdisciplinary research regarding the special problems and opportunities related to technology management fields in Asia and its effects beyond.

As we are facing a fast changing Asia, where old customs and tradition meet technology adoption and the government, industry, corporations; the journal intends to take part in the swift change and is filling a niche in management publications. It views the intersection of Technology and Management in a fashionable and unique way in creating competitive advantage of corporations and nations in Asia.

Further, the journal is intended as an instrument for individuals conducting research on technology management at both micro and macro levels of analysis as well as its relationship with other managerial functions such operations, marketing, finance, and human resource. It publishes papers by worldwide scholars, practitioners, and those interested in Asian technology development under one of these classifications research paper, viewpoint, conceptual paper, case study, literature review.

The subject coverage of AJTM includes all aspects of technology management such as:

- National innovation system
- Creativity and innovation
- Product development
- Research and development
- Cross cultural and technological change
- Technology and competitiveness
- Technology policy and strategy
- Technology transfer
- Technology in economics
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- Technology in marketing
- Technology in human resources
- Technology in operations and supply chain
- Technology in decision making and negotiation
- Technology and community development

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Article

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